

Behavioral Economics

Modulname:	Behavioral Economics												
Modulbeauftragter/ Dozent:	Jun.-Prof. Dr. Lilia Zhurakhovska												
Inhalt:	<p>Experimental Economics and Behavioral Economics have become major fields in Economics and their methods and research activities are not only contributing to topics of Economics but also to problems originating in areas of Business Administration and Management.</p> <p>The course is subdivided into two parts: First experimental methods are introduced and the fundamentals of Experimental Economics are explained. The aforementioned part prepares students to follow the main part, in which the course deals with different topics, such as reciprocity, nudges and others. These topics are discussed by introducing relevant theories as well as seminal, current and/or applied research papers. Every topical part ends with an in-depth discussion of an applied research project.</p>												
Lernergebnisse:	<p>After successful completion of this course, students will know standard tools of Experimental and Behavioral Economics and the underlying concepts and methods. Furthermore, students are introduced to several topics and will be able to talk about and apply basic theories of these topics to new situations.</p> <p>Moreover, students will be able to formulate research questions given a specific problem or situation, design an experimental approach to a specific problem and interpret results of an experimental paper to formulate policy and management recommendations.</p>												
Literatur:	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 5%; text-align: center;">1.</td> <td>Friedman D., Cassar A., Economics lab, an intensive course in experimental economics, Routledge, London, 2004</td> </tr> <tr> <td style="text-align: center;">2.</td> <td>Kagel, J. H., Roth, A. E., The Handbook of Experimental Economics, Princeton University Press, Princeton, 1995</td> </tr> <tr> <td style="text-align: center;">3.</td> <td>Kagel, J. H., Roth, A. E., The Handbook of Experimental Economics Volume 2, Princeton University Press, Princeton, 2015</td> </tr> <tr> <td style="text-align: center;">4.</td> <td>Moffatt, P. G., Experimetrics: Econometrics for Experimental Economics, Palgrave Macmillan, London, 2015</td> </tr> <tr> <td style="text-align: center;">5.</td> <td>Further books (topic dependent)</td> </tr> <tr> <td style="text-align: center;">6.</td> <td>Several research papers (topic dependent)</td> </tr> </table>	1.	Friedman D., Cassar A., Economics lab, an intensive course in experimental economics, Routledge, London, 2004	2.	Kagel, J. H., Roth, A. E., The Handbook of Experimental Economics, Princeton University Press, Princeton, 1995	3.	Kagel, J. H., Roth, A. E., The Handbook of Experimental Economics Volume 2, Princeton University Press, Princeton, 2015	4.	Moffatt, P. G., Experimetrics: Econometrics for Experimental Economics, Palgrave Macmillan, London, 2015	5.	Further books (topic dependent)	6.	Several research papers (topic dependent)
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Leistungsnachweis:	Klausur
Vorkenntnisse:	Mikroökonomik (Bachelor) and Econometrics (Master)
Verwendung in anderen Studiengängen:	Keine
Geplante Gruppengröße:	50
Arbeitsaufwand:	24 Stunden Vorlesung mit integrierter Übung 126 Stunden Vor- und Nachbereitung
Lehrveranstaltungen:	Vorlesung
Veranstaltungssprache:	Englisch
Credits:	5